City of Riders

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Sturgis, SD - City of Sturgis Announces 2022 Motorcycle Rally Grand Marshal

The City of Sturgis is proud to name Rusty Wallace as the 2022 City of Sturgis Grand Marshal.

Rusty Wallace is a true racing legend. He was the 1989 NASCAR Cup Series Champion, the 1984 Rookie of the Year, and 55-time 'Cup Series' race winner.

Rusty's accomplishments have been widely recognized, both on and off the track. He is a member of the NASCAR Hall of Fame, the International Motorsports Hall of Fame, the National Motorsports Press Association Hall of Fame, and the Missouri Sports Hall of Fame. Rusty is known to many for his work as Lead Analyst for MRN Radio – the Voice of NASCAR. In 2019 Rusty and his youngest son, Stephen, started Southern Country Customs based in Mooresville, NC. Southern Country Customs is a premier builder of custom Harley-Davidson motorcycles.

Rusty will help kick-off the 2022 City of Sturgis Motorcycle Rally during the opening ceremonies starting at noon on August 5th at Harley-Davidson Rally Point in downtown Sturgis. The City of Sturgis 82nd Motorcycle Rally will take place August 5 - 14, 2022. To learn more about this year's event visit: https://sturgismotorcyclerally.com.

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